

# Llandudno Christmas Fayre News

Llandudno Christmas Fayre  
Community Interest Company  
No. 10470030

MAY 2017

ISSUE 1

## WHAT IS IT ALL ABOUT?

The Llandudno Christmas Fayre 16<sup>th</sup>-19<sup>th</sup> November 2017 is not just a venue for Exhibitors selling artisan and unusual arts, crafts, food and drink, it also showcases stage performances each day by professional and amateur actors, singers, musicians and dancers of all ages, plus entertainment such as fairground rides for children & Santa's Grotto

### CHANGES TO THE EVENT IN 2017

We have listened to your comments from our fayre in 2016 and made some changes to the layout for 2017 which we hope you will approve of. With thanks to the Holy Trinity Church, we are now able to run the fayre within

Street this year nor have large marquees which caused some long queues for people waiting to see the stalls inside. This was frustrating for visitors and exhibitors alike. Therefore, parking will be available as usual in Madoc Street although a one-way vehicle traffic system will be in

### *We have listened to your comments*

their church and grounds as well as also using the surrounding roads of Augusta Street and both sides of Trinity Square plus dozens of stalls in the Town Hall too. We will not close Madoc

operation to help traffic flow from the Victoria Centre car park.

There will also be a more marked festive theme with Christmas trees and lights around the whole event.

## WELCOME TO OUR NEW REGULAR NEWSLETTER

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### Llandudno Residents & Businesses plus Businesses & Visitors from across the

country: we want to keep you in touch with progress towards this year's winter fayre in Llandudno and we want to hear from you too to help us grow and develop the fayre.

Exhibitors: We already have dozens of businesses confirmed for this year's event. All other applications for stalls need to be in by 31<sup>st</sup> August 2017 in order to take advantage of the **free advertising** on our website and in the printed brochure provided free to all visitors at the fayre.

Local People: Thank you for your continued support of the fayre and we look forward to seeing you all at the fayre in November.

As usual, access to the fayre for all children aged Under-16 will be FREE with a small charge of £2.50 per person for everyone else which contributes to the provision of

the entertainments on offer around the venue and towards the overheads such as lights, security, etc. as exhibitors fees alone do not cover all these costs. The

fayre could not run without this entrance fee and sale of tickets this year will also be available for purchase in advance from the Venue Cymru Box Office.

## Community Interest Company (CIC)

Llandudno Christmas Fayre has recently been registered as a CIC. So what does this mean?

The fayre, now in its 14<sup>th</sup> year, became a Community Interest Company (CIC) at the end of 2016 so that any surplus made can be reinvested to develop the fayre and continue to benefit local business. It is costly and time-consuming to organise and run an event of this size so your support is needed to ensure the fayre remains a key date in consumers' diaries.

### *We will need volunteers to help at the event*

The aim of the company is to support local business by bringing more customers into the town, whether they are locals, day trippers or people taking a holiday break. These visitors make a difference.

Other forms of income that the Board of Directors seek to bring in include sponsorship, grants and other fundraising methods. Two paid members of staff (one full time & one part time) work all year round to negotiate provision of services, sponsorship, ensure Health & Safety factors are covered, sales & marketing

and to involve businesses and children & adults from the local community in the event. They also work hard on attracting new exhibitors to the event from all over the UK and especially encouraging small Welsh businesses

## COACH TOUR COMPANIES

Please remember to include the fayre in your coach tours. Hospitality providers in Llandudno are looking forward to welcoming you and your passengers to this leading seaside town.



*Our aim is to circulate a newsletter at least every 2-months in the build-up to the Llandudno Christmas Fayre which is on from 16<sup>th</sup> to 19<sup>th</sup> November 2017.*



For further information please contact:

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Llandudno Christmas Fayre Community Interest Company No. 10470030

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